

Sponsorship Policy

Norwich Eagle Canoe Club Ltd offers sponsorship to existing and prospective club coaches and leaders looking to undertake appropriate qualifications.

All intended requests for sponsorship should be highlighted to the Coach Development Officer in November of each year for the following years budget.

All applications for sponsorship should be submitted and agreed before you commit to the training. Applications submitted after the event will not be sponsored.

Who can apply for Sponsorship?

Any active club coach, prospective club coach, Paddlesport Activity Assistant or those looking to complete leadership awards for sheltered and moderate water environments can apply for sponsorship. The paddler should have made their intentions known to the coach development officer before signing up for the training and before submitting the application for sponsorship.

In all cases the club expects a return on their investment and members applying for sponsorship should do so with an intention to actively coach/lead at the club for a reasonable period of time.

Coach Update Scheme

The club will organise a recognised CPD course every 3 years and an 8 and 16 hour first aid course annually. These will be available to all active coaches and leaders who require them to remain valid, or who have already indicated an intention to attend training which has first aid as a pre-requisite.

These courses will be 100% funded by the club. For those who do not attend the club organised course, and subsequently attend a separate CPD/First Aid course, the club will sponsor up to the value of the club organised course.

A sponsorship form will not be required for those attending the club organised course.

Pool Lifeguard

The club will also organise pool lifeguard training every 18 months. Non-coaches are encouraged to apply for spaces on these.

This will be 100% funded by the club.

A sponsorship form will not be required.

Coaching & Leadership Courses

The club will sponsor qualifications that are applicable to coaching or leading with the club. This will generally be recreational paddling in a very sheltered, or sheltered water environment, but will also include moderate water environments that the club typically operates. eg. sea and white water. It may also include other disciplines which the committee/coaching team have agreed is an area of development for the club. eg. surf, play boating, etc.

The club may sponsor qualifications that are applicable to other disciplines and remits if it can be demonstrated that these will offer significant benefit to the club. These will be dealt with on a case-by-case basis.

How much will the club contribute?

Within the annual budget allocated for Coach Development, the club will sponsor up to 75% for applicable courses.

The level of sponsorship will be decided on a case-by-case basis based on the perceived benefits to the club by the Coach Development Officer in consultation with the Chairman and Treasurer, and will be influenced by factors such as the number of times the club would need that qualification to undertake an activity, the number of coaches needed to deliver that activity, any recently received funding, together with the members previous commitment to the club and expected future commitment.

In cases where a members previous or expected commitment is unknown, sponsorship may be made available at a later date, subject to them being sufficiently active.

What is covered?

The club will contribute towards the coaching cost. Other costs, such as travel, accommodation and meals are not generally covered.

A candidate can attend a residential course. In this case the clubs contribution will be based on the cheapest equivalent non-residential course. The candidate will identify the cost of this alternative course on the application form. In all cases the club reserves the right to decide this cost.

Will the club pay the course fees upfront?

In general the candidate will be expected to pay the course fee upfront. The club will make their contribution when the course is complete and the candidate confirms they have paid in full.

The club will consider paying their contribution earlier in some situations if financial support is deemed necessary. Candidates should speak to the Coach Development Officer at the time of requesting sponsorship and before booking onto the course and this will be considered on a case-by-case basis.

In-house courses will usually be financed as set out above.

Should I seek sponsorship from elsewhere?

Yes. This will save the club money. The club will expect candidates to have made an effort to gain alternative sponsorship. Advice on sources for funding can be obtained from the Coach Development Officer.